

IMS for OB/GYN



EMR for

OBSTETRICS & GYNECOLOGY

A fully integrated EHR / Practice Management solution specifically designed to meet the needs of Obstetrics and Gynecology

IMS OB/GYN EHR is integrated with a comprehensive practice management solution that's designed for the unique needs of Obstetricians and Gynecologists, enabling them to digitize every process in their practice including the gestational age, prenatal details, OB/GYN history, e-prescribing, connection with labs for order and results management, physical exams, ultrasound and image integration.

Obstetrics and Gynecology Templates and Workflow

IMS will streamline the entire documentation and patient charting process with our robust Obstetric and Gynecologic conditions and symptoms-based templates which come pre-loaded and include templates for Abdominal Mass, Abnormal Vaginal Discharge, Amenorrhea, Birth Control, Dysmenorrhea, Dyspareunia, Menorrhagia, and more. The template editor lets practices customize and add templates to suit individual preferences, allowing physicians to work as their particular practice and personal preferences demand. Templates feature intuitive pick-lists, and checkboxes to simplify documentation encouraging chart completion.

This fully integrated electronic health records (EHR) and practice management (PM) solution is ideal for the OB/GYN practice, connecting them to patients, payers, medical devices, pharmacies, labs and other health care entities regardless of the practice size, specialty and number of locations.

1st ★ **Providers Choice**

Where Customer Service is Our #1 Focus



Ambulatory EHR



IMS for Obstetricians & Gynecologists

- Simplify patient visits with OB/GYN-specific templates for faster, more comprehensive documentation, storage and retrieval of detailed patient data.
- Enhance workflow with a paperless office. Gain better communications, greater efficiency and deliver better patient care.
- Improve overall revenue with accelerated reimbursement, automatic coding recommendations, decreased denials and increased patient flow.
- Built-in reporting tools scrutinize your practice's patterns for pay-for-performance, meaningful use requirements, quality measurements and business analysis.
- Access patient information at the point of care, no more chart-pulls and no more misplaced records.
- Eliminate redundant paperwork, enable patients to complete forms with patient portal and in-office kiosk.
- Achieve interoperability and connectivity with other health care entities, pharmacies and labs for referrals, orders and results.
- Local ongoing support from a national team of industry experts – Authorized Partners, dedicated to serving the needs and interests of the Obstetricians and Gynecologists.
- Automate prescription writing, drug interaction and formulary checking with automatic alerts, and a fully-integrated drug database.
- Easily deliver patient education materials for OB/GYN-specific tests, procedures and disease management.



Up to \$44,000

The Medicare and Medicaid EHR Incentive Programs will provide incentive payments to eligible professionals, (Chiropractors are eligible) as they adopt, implement, upgrade or demonstrate meaningful use of certified EHR technology.

Purchase with Confidence

IMS is guaranteed to meet all of the ARRA meaningful use criteria and requirements or your money-back. How can we guarantee you'll be qualified for HITECH Act incentive payments?

CCHIT Certification

IMS has received the most current CCHIT certification, and, as of September 30, 2010, the most recent version was recognized by CCHIT as a Stage 1 Meaningful Use certified Complete EHR with ONC-ATCB 2011/2012 Certification, meeting all criteria published by the U.S. Department of Health and Human Services (HHS) in the Final Rule.

Easily Become a Meaningful User

IMS features a unique Meaningful Use Dashboard that quickly identifies meaningful use deficiencies. Review clinical data with graphical charts identifying patients not meeting clinical measures quickly and easily. Tasks, reminders, alerts and letters can be generated to improve meaningful use status.

Registration begins Jan. 3, 2011.

Participate early to get the maximum incentive payments!

“Reduce the High Costs of Delivering Quality Care” — “Our monthly IT expenses were reduced over 87% after implementing IMS - a huge savings for our company.”

Rashmi Chauhan,
IT Director



■ **Procedural Templates Specific to Obstetrics & Gynecology**

Pre-loaded, customizable procedural templates can improve documentation accuracy and patient care in addition to increasing efficiency. Examples include Colposcopic examination templates, Endometrial biopsy operative reports, LEEP procedure operative reports, and Pap Smears or Ultrasounds (OB).

■ **ICD Templates Specific to OB-GYN**

Have all your suggested codes, RXs, and procedures automatically populate for you based on the selections you document for each patient.

■ **Obstetric Conditions- and Symptom-Based Templates**

Documenting histories, complaints and other facets of the visit, diagnosis, and prognosis process couldn't be more simple and intuitive with robust OB-GYN templates that come pre-loaded and ready to use. Plus they are a snap to customize.

■ **Breast and Axillary Conditions**

Easily track and enter information such as abnormal mammogram, abnormal sonogram, axillary lump, axillary pain, breast lump, breast pain, family history of breast cancer, nipple discharge, personal history of breast cancer, benign breast disease, and more.

■ **Complete Obstetrics & Gynecologic Histories**

View detailed histories for patients at any given time, accessed easily with a click.

■ **Screening Questionnaires**

Acquire, track, and manage data from screening for each patient with ease. Examples include questionnaires for genetic screening, hormone screening, abuse screening, and contraceptive screening.

■ **Ante Partum Record**

Post-partum records and gynecologic malignancy records can be kept and managed digitally for easy follow-up and management.

■ **Gynecologic Conditions - and Symptoms-Based Templates**

Our robust gynecologic conditions- and symptoms-based templates come pre-loaded and include templates for Abdominal mass, Abnormal vaginal discharge, Amenorrhea, Birth Control, Dysmenorrhea, Dyspareunia, Menorrhagia, and more.

The IMS Difference

IMS Ambulatory Electronic Health Record (EHR) and Practice Management software are fully integrated sharing a single database, to meet your unique clinical and administrative needs. Our solutions can be implemented as an integrated solution or separately as stand-alone applications and can be deployed as a client-server or web-hosted solution.

It takes more than just software to deliver success in today's complex practice. That's why 1st Providers Choice ensures your success with local Authorized Partners, experienced in health

IT and certified in our solutions. Authorized Partners are with you all the way, from demonstrating IMS to implementation and beyond – your local ongoing single source solutions partner. As your Authorized Partner we're always available for fast on-site or phone support, training and personalized revenue improvement services so you can concentrate on practicing medicine not technology.

In the October, 2009 report titled, "Extensive Evaluations Rank Top Practice Management and EHR Applications," 175 vendors were evaluated by the AC Group on a range of in-depth criteria. IMS was rated 5-stars when evaluated for overall practice management and EHR functionality, ease-of-use, company viability, and end-user satisfaction (p.71). Only 12 of the other 175 vendors received this rating; many of which focus primarily on hospitals or very large practices.

AC GROUP RANKING of IMS



Practice Management functionality (5 out of 5 stars)



EMR/EHR functionality (5 out of 5 stars)



Ease-of-Use (5 out of 5 stars)



Company Viability (5 out of 5 stars)



End-User Satisfaction (5 out of 5 stars)

Why a Certified EHR?



To ensure that the system you select will allow you to qualify for Meaningful Use federal incentive payments, select a solution that is EHR Certified. Since there are few benchmark measures available to provide a level of confidence regarding specific EHR functions an EHR certification is very important.

The ONC-ATCB certification has been developed by the federal government to certify that an EHR system meets the technical requirements needed for a provider to become a meaningful user of an EHR system. The use of an ONC-ATCB certified product is required to receive any federal government incentive money for the use of an EHR system. The ONC-ATCB certification test script is very specific to EHR criteria that qualified providers must meet in order to participate in the government incentive program. There are two types of ONC-ATCB certifications; one for Complete EHRs and one for EHR Modules. A Complete EHR certification for Stage 1 Meaningful Use means that the EHR product has met all 33 criteria tested. Whereas an EHR Module certification means that the product meets at least one of the 33 criteria tested.

Call Today for a Free Demo!

"I wanted to tell you about my experience implementing a Podiatry EMR program. We researched for about 18 months and in doing so looked at over 20 different EMR programs. We recently went live with IMS through 1st Providers Choice and were completely thrilled that during the first two months of the transition of going paperless, we showed an increase in productivity even during training and the implementation process. The more we are in the software, the more we find that it has so many capabilities to be efficient for my doctors, my billing coordinator, and the front desk. Support has been good, there were a few occasions where we needed things off business hours, and even then 1st Providers Choice was there for us. We were glad we took our time and looked at several programs before making a decision."

Sarah Reichstein, Business Manager

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